



For the millions of kids in the U.S. who experience homelessness, life is full of challenges. And without a good pair of shoes, kids feel embarrassed, discouraged, or left out— simply because they lack something most of us take for granted.

We believe every child deserves to experience the joy and confidence that comes with a new pair of shoes.

IN THE 2022–2023 SCHOOL YEAR:



100 U.S. CITIES



70,443 PAIRS

79% of students

said that shoes were one of their biggest needs.

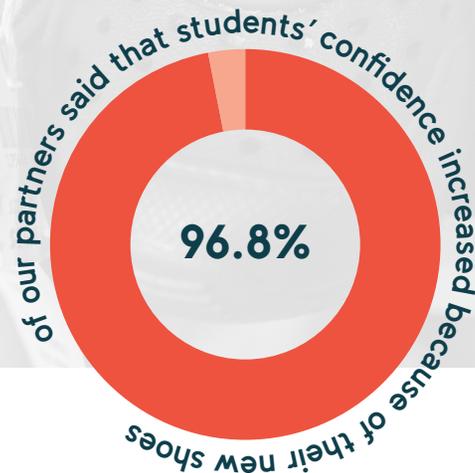
68% of students

said that their old shoes would hurt their feet, making it hard to focus in class



Where will you wear your new shoes?

- 54% | PLAY WITH FRIENDS/FAMILY
- 13% | RELIGIOUS ACTIVITES
- 88% | SCHOOL
- 39% | SPORTS/EXTRACURRICULARS
- 12% | WORK



96.8%

of our partners said that students' confidence increased because of their new shoes



What do you like most about your new shoes?

- 59% | LOVE THE COLOR
- 56% | LOVE THE STYLE/BRAND
- 43% | THEY FIT ME PERFECTLY
- 14% | THEY LOOK LIKE MY FRIENDS' SHOES
- 15% | BEST SHOES I'VE EVER HAD

"I love them! I will try to keep them clean."

– 15 year old male student, Memphis TN

"All my shoes were getting tight on me, these are my only comfy ones!"

– 16 year old female student, San Mateo, CA

"They make me feel

like a basketball player and taller."

– 14 year old male student, Dallas, TX

"I'm happy. These shoes

make me a fast runner. Wanna see?"

– 5 year old female student, New London, CT

"Super Feliz!"

– 14 year old male student, Oakland, CA

"They help me feel

more comfortable.

It's taking a lot of stress off Mom."

– 8 year old girl from Middle TN

"These new shoes mean that people love kids, when they give them new shoes it makes them feel happy."

– 8 year old female student, Ft. Lauderdale, FL



FROM OUR PARTNERS:

One student hardly participated in school activities and once he received his new shoes he volunteered to be in the school play!

-Madison Metropolitan School District, Madison, WI

One student mentioned that she couldn't try out for cheerleading because she didn't have a pair of sneakers to wear. Now she can! It is donations like these shoes that make it possible for our unhoused students to participate in those extracurricular activities!

-Orange County School District, Orlando, FL



The shoes and socks are a great equalizer—they help our kids feel “normal”. The fact that they are brand-new and just the right size for them really makes them feel valued, seen and cared for.



I think it is critically important to highlight the social-emotional benefit of the program. I always approach my work through the lens of what can I do in the moment to improve someone's situation, and the gift of a new pair of shoes is so powerful in the moment. For me, it is the emotions and the smiles and the ability to contribute one good thing that keeps me committed to this work. [This program] is helping school districts across the country to provide students and families with a moment of hope, joy, love, and acceptance in a world where those feel-good moments may be rare. That is the power of this program—one kid, one family, one moment at a time.

-Metropolitan Nashville Public Schools, Nashville, TN