

# SOLES4SOULS | SHOE DRIVES

## CREATIVE SUGGESTIONS



### Charity Ball Fundraiser

Host a ball for your community with a raffle that supports Soles4Souls and a shoe collection.



### Sneaker Ball

Another type of Charity Ball where everyone must wear sneakers instead of dress shoes and bring a gently used pair of shoes to donate.



### "Shoe-per Bowl"

Host a Super Bowl party to benefit Soles4Souls.



### Drive-By Drop Off

Set up your car at a parking lot or at your drop-off location and encourage people to come and drop off shoes to you during a certain period of time.



### "Share a Pair"

Each individual brings a pair of shoes to donate at an event.



### Classroom Competition

Have high school/middle school homerooms compete to bring in the most donated pairs of shoes, the classroom with the most shoes wins a pizza party.



Establish a "Day of Service" with your local Mayor to benefit Soles4Souls



### Throw a "Fashion Show"

with the donated shoes, prizes for "Craziest Shoe", "Most Colorful Shoe", "Smallest Shoe", etc.



### Wacky Shoe Wednesday

Have students/individuals wear wacky shoes and then donate them at the end of the day



### Letter Writing Campaign

Write letters to your local businesses and government officials and ask them to support you and your drive (through collection boxes on location or monetary donations, etc)



### Birthday/Engagement Gift Give-Up

Instead of gifts, bring X pairs of shoes to the party to donate